

A photograph of the Jimmy Choo flagship store at Union Square in San Francisco. The image shows the store's entrance with large glass windows and doors. Inside, there are shelves displaying various styles of high-heeled shoes. The store has a modern, high-end aesthetic with warm lighting and decorative elements like a large chandelier. The text 'JIMMY CHOO' is visible in large white letters above the entrance. A 'BUILDGROUP' logo is in the top left corner. A blue text box on the right contains project details. A blue text box at the bottom right contains a detailed description of the project.

BUILDGROUP

Jimmy Choo - Flagship Union Square

San Francisco, CA

OWNER Johnathan Morin
ARCHITECT Atmosphere Group
YEAR COMPLETED 2012
OFFICE San Francisco

One of the few flagship stores for Jimmy Choo, the Union Square store is a staple for the brand. The high-end retail space includes expansive custom millwork, mirror-lined walls, and extravagant chandeliers. The Build Group team completed the project on a minimal 12-week schedule in the historic building. After demolition, the team discovered additional upgrades needed to be completed due to the original 1906 building erection. With open communication and quick problem solving tactics, Build Group recommended overtime to keep the project on track. The storefront canopy also had to be redesigned to allow for drainage, fresh air and exhaust venting. The superintendent redesigned the canopy and received approval from the architect to proceed. Additionally the team coordinated with tenants above to get air conditioning into the space.